

## The No Nonsense Network

### What is it?

Marketing involves many disciplines and if No Nonsense was a jack of all trades, it would be a master of none. Instead, think of No Nonsense as your access point to a large network of other top quality marketing professionals who specialise in related fields and functions.

No Nonsense puts its reputation on the line every time it recommends a complementary supplier to a client. As a result, rest assured that members of the network are top quality professionals who are reliable and excellent value for money.

Typically, No Nonsense co-ordinates campaigns that involves members of the network but there's no fuzzy mark-up fee. No Nonsense charges for project management (agreed with you in advance, of course) and the freelancer/company concerned invoices you direct. Costs are totally transparent.

The companies and consultants below are all marketing related. The next section includes a selection of professionals who may benefit your business - and you personally - in other areas.

Discipline	Name & contact info	In brief
Business consultants	Matthew Goldsbrough Goldsbrough Consulting 01298 812402 <a href="http://www.goldsbrough.biz">www.goldsbrough.biz</a>	Strategic business and marketing consulting with wisdom and perception as standard.
	Chris Greenhalgh Pivotal Events & Marketing 01625 572162 <a href="http://www.pem-limited.co.uk">www.pem-limited.co.uk</a>	Years of operational management & consulting experience, wise and practical advice with a friendly, hands-on approach.
Company incentive schemes	Jasmine Rutter InConnection 0161 482 8222 <a href="http://www.inconnection.uk.com">www.inconnection.uk.com</a>	Innovative schemes to reward employees and customers. Sound advice, always creative.
Design consultants - online & print	Jeff Coghlan, MD Matmi New Media Design 01625 560771 <a href="http://www.matmi.com">www.matmi.com</a>	Inspirational design for companies large and small. Fantastically creative and visionaries in online.
	Kate Fox, MD Fox Graphics 01625 252264 <a href="http://www.foxgraphicsdesign.co.uk">www.foxgraphicsdesign.co.uk</a>	Stylish design coupled with sophisticated print, great ideas and a business outlook.
	Stuart Eaton Stuart Eaton Design 01625 426299	Down-to-Earth, professional, stylish design in unreasonable deadlines with a personal touch.
	Ed Beattie, Director Through Creative 07828 546594 <a href="http://www.throughcreative.com">www.throughcreative.com</a>	Strong brands build strong companies but this agency isn't just about pretty pictures. Through Creative focuses on results and profit for your business.
Mailing list specialists	Malcolm Rae Business Lists 0161 482 0500 <a href="http://www.businesslistsuk.com">www.businesslistsuk.com</a>	First class advice, great rates and some of <i>the</i> most accurate lists in the business. Don't use anyone else.
Photographers	James Russell James Russell Photography 01625 612888 <a href="http://www.russell-photo.com">www.russell-photo.com</a>	Whatever James does, he does it brilliantly well - portrait and commercial. Thoughtful and professional.
Printers	Paul Halfpenny, MD Chapel Press 0161 292 1200 <a href="http://www.chapelpress.com">www.chapelpress.com</a>	Full colour specialists, short and long run. Clear quotes, great service.

<b>Printers (cont'd)</b>	Stephen Power, MD Print Image Network 01616 975 6040 <a href="http://www.printimagenetwork.com">www.printimagenetwork.com</a>	Mailing and finishing specialists for something a "bit different". Endlessly helpful.
<b>Promotional merchandise</b>	Philip Bradbury Intersect UK 0870 116 1209 <a href="http://www.intersect.uk.com">www.intersect.uk.com</a>	Over 10,000 products and an unrivalled knowledge of the industry. If Phil hasn't got it, he'll know a man who does!
<b>Reputation managers</b>	Sue Souter, MD Souter RMC 0161 486 9102 <a href="http://www.souter-rmc.co.uk">www.souter-rmc.co.uk</a>	Public relations with tons of credibility. Knowledgeable, experienced and a very safe pair of hands, especially in problematic situations.
<b>Sales consultants</b>	Kathy Ford The Solutions Agency 01457 863826 <a href="http://www.solutionsagency.co.uk">www.solutionsagency.co.uk</a>	Efficient, effective telephone based prospecting and relationship management. Highly credible, great results.
<b>Telemarketers and survey specialists</b>	Vicky Greenhalgh Pivotal Events & Marketing 01625 572162 <a href="http://www.pem-limited.co.uk">www.pem-limited.co.uk</a>	Perceptive and experienced with a natural ability to engage, sell and get results. Unstoppable.
<b>Viral marketing and online game experts</b>	Jeff Coghlan, MD Matmi New Media Design 01625 560771 <a href="http://www.matmi.com">www.matmi.com</a>	One of the world's top viral specialists with an understanding of the Internet that's second to none.
<b>Website specialists</b>	Keith Jones, MD Silkmoth 0800 074 0343 <a href="http://www.silkmoth.com">www.silkmoth.com</a>	Highly effective, practical website and e-commerce specialists. Fantastic portfolio, understands what businesses need from the web.
	Steve Hughes, MD Boom Media 01625 540146 <a href="http://www.boommedia.co.uk">www.boommedia.co.uk</a>	Technical without the technicalities, practical and business like.

#### Professionals who can help you and your business in other areas

<b>Area of business</b>	<b>Name &amp; contact info</b>	<b>In brief</b>
<b>Accounting, book-keeping and business support services</b>	Iain Whatmore Everyday Business Solutions 01625 560263	Experienced, practical book-keeping & accounting services with the utmost precision and confidentiality.
	Sue Bailey Laurel Business Services 0161 486 3334 <a href="http://www.laurel-business.co.uk">www.laurel-business.co.uk</a>	Book-keeping & accounting support, business admin, marketing support and much more. Practical and professional.
	Duncan Walker Alderley Edge Accounting 07754 081237 <a href="http://www.aeaccounting.co.uk">www.aeaccounting.co.uk</a>	For the story behind the numbers, look no further than this ex-M18 accountant!
<b>Car &amp; van hire &amp; purchase</b>	Allan Sherratt Cars&Vans4U 0845 2300 771 <a href="http://www.carsandvans4u.co.uk">www.carsandvans4u.co.uk</a>	Straightforward advice in the maze of lease and purchase options, and a complete gentleman in business.
<b>Carbon management</b>	Carolyn Whistlecraft CO2balance 01925 242500 <a href="http://www.co2balance.com">www.co2balance.com</a>	Carbon foot printing and carbon management that works in real life - with the added benefit of saving money.

<b>Corporate social responsibility</b>	Miranda Rijks The Prince's Trust mentor 07973 294058 <a href="http://www.princes-trust.org.uk">www.princes-trust.org.uk</a>	Advice on the business benefits and personal satisfaction of being a Prince's Trust mentor - from the sharp end.
<b>Financial advice &amp; wealth management</b>	Daniel Dunn Apollo Wealth Management 01260 761412 <a href="http://www.sjpp.co.uk/apollo">www.sjpp.co.uk/apollo</a>	You don't get to be one of the most highly qualified financial planners in the UK by being ordinary. Practical and <i>extraordinary</i> advice. Don't miss it.
<b>IT advice and support</b>	Paul Truswell Freedom Computer Services 01625 262526 <a href="http://www.fcits.co.uk">www.fcits.co.uk</a>	IT with absolutely no nonsense! Advice and support for business and home users. Invaluable.
<b>Kenyan holidays</b>	Sally Wanjau Kenya In Depth 01625 440777 <a href="http://www.kenya-indepth.co.uk">www.kenya-indepth.co.uk</a>	Tailor made holidays and safaris with the benefit of local knowledge and connections. Don't go to Kenya with anyone else ☺.
<b>Recruitment - UK &amp; European</b>	Harmen Rijks Eurojobs 01260 223144 <a href="http://www.eurojobs.com">www.eurojobs.com</a>	Informal, online and straight to the point recruitment (how often can you say that?), aided by some very slick technology.
<b>SEO services</b>	Angie Robinson Niche Marketing 0161 298 0055 <a href="http://www.nicheseo.co.uk">www.nicheseo.co.uk</a>	An SEO guru who approaches each assignment from a business and marketing perspective. Forget Google Adwords and take on Code12 instead.
<b>Utility supplies</b>	Laura Cousins The Utility Warehouse 01625 522607 <a href="http://www.uwdc.co.uk">www.uwdc.co.uk</a>	Gas, electricity, landline, broadband and mobile phones at seriously excellent prices - home and business users.

### For more information

For an introduction to anyone in the No Nonsense Network, contact Penny Lines at No Nonsense Marketing on 01625 410681 / 07932 158845, by email at [penny@no-nonsense-marketing.co.uk](mailto:penny@no-nonsense-marketing.co.uk) or via the enquiry form on the contact page of the website at [www.no-nonsense-marketing.co.uk](http://www.no-nonsense-marketing.co.uk).

Wishing you all the best in your marketing - and no nonsense!